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CAMPAIGNS REPORT NO. 22

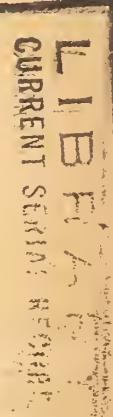
September 9, 1943

PRICE AND RATION CAMPAIGN

Subject	Assigned	Status
(See Campaigns Report No. 21 for pending materials. New materials listed below.)		
<u>Rationing Information Kit on Canning</u>		Ready for processing
Rationing Controls for Home and Community Canning (Background)	Millson, FDA	
Two Radio Scripts	Millson, FDA	
Rationing Controls for Community Canners		
Rationing Control for Group Canning		
Four Radio Shorts or Talks		
How Your Family Can Eat Better This Winter	Millson, FDA	
Ration Points for Community Canners and School Lunches	Millson, FDA	
Ration Rules for Home and Kitchen Canning	Burns, FDA	
Point Free Danning in Commercial Plants	Briggs, FDA	
<u>Homemakers' Chat</u>	, Burns, FDA	Completed
<u>Rationing Rules for Canning</u>		
<u>Farm and Home Hour</u>		
<u>Bulletin -- Raisins on the Ration List</u>	FDA	Completed
Radio Round-Up on Food	Cohan, FDA	Completed
Raisins on the Ration List		
Sugar for Canning Sweet Potatoes		
Ups and Downs of Blue Stamp Foods		
Point Value Changes in Butter and Meat		
Fact Sheets		
No. 42 - Labor Advisory Committee in OPA	OPA	Completed and sent to OPA and Ext.
No. 43 - Changes in OPA Grade Labeling Requirements		Service field staff.
No. 44 - OPA Priorities on Anthracite Coal		

FARM LABOR CAMPAIGN

PRESS		
Million and a Half Farm Labor Placements Made.	Hancock	Out
RADIO		
Farm and Home Hour, Sept. 16, Dairy of a Harvest Hand, Wallace Kadderly	Kadderly	In preparation
Farm Flashes:		
Re-Arranging Hog Houses	Reynolds, OI	In clearance
Labor Saving on Dairy Farm	"	In preparation



Subject	Assigned	Status
FOOD INFORMATION SERIES, LEAFLETS, ETC.		
List of Materials for use in Farm Labor Campaign	Fulgham	In preparation
Report on farm labor situation to be included in War Food Production Handbook	Hancock	In clearance
<u>FEATURES</u>		
General Statement Reporting Progress	Hancock	In clearance
<u>VISUAL</u>		
Volunteer Land Corps Film	Bennett	In clearance

NUTRITION AND FOOD CONSERVATION CAMPAIGN

Presentation to enlist newspapers in putting on wartime Nutrition Schools on way to regional Marketing Reports men.	Nichols	Finished
"The Sad Clown" story book for children to OWI for handling	Clark Mose	Finished
Pictures & part of story "If You Have Three Apples" from August GUIDE to be reprinted in PACKAGE PARADE	Nichols	Finished
School lunch and soybean flour material to FARM JOURNAL	Solomon	Finished
Nutrition notes for various OWI uses	Fairfield	Finished
Booklet on Wartime Manners	Clark	In preparation
CONSUMER TIME "The Case of Milk"	Stacey	Sept. 11
Roy Hendrickson on "Food for Civilians" Fashions in Rations program	Molohon	Sept. 4
Federal Food Reporter on "Back to School Lunches".	Hoffman	Finishing
Your Home Front Reporter on "The Housewife on the Food Front"	Hoffman	Finishing
Vitamins for Victory squibs on meat Better Breakfasts, How to Reduce Waste	Hagen	Finished
Hometalkers' Chat -- "On Job Food for War Workers"	Burns	Finished

VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN

Subject	Assigned	Status
<u>Radio</u>		
Victory Garden Program (Blue) "Taking Care of the Fall Crops" (Dr. V. R. Boswell)	Hemphill Moore DuMars	In preparation for September 13
Garden Gate (CBS) - "Planning for Next Year's Garden" (H. W. Hochbaum)	Worcester	In preparation for September 11
<u>INS AND PR</u>		
Salt to Save Vegetables	Herndon	Cleared
<u>Farm Flashes</u>		
Planting Early Onions	Briggs	In preparation
<u>Homemakers' Chats</u>		
Fighting Foods from Victory Garden	Overby	In clearance
Canning Questions	Overby	In clearance
<u>PRESS</u>		
Cooking Green Soybeans	Pundt	In preparation
Simple Vegetable Storage	EPISAE	Released
Preservation of Vegetables by Salting	BAIC	Released
Storing Small Lots of Potatoes	EPISAE	Released
The Why and How of Dehydrating Vegetables	BAIC	Released
Simple Composting Practice for Small Garden	EPISAE	Released
<u>PUBLICATIONS</u>		
"Commercial Dehydration of Vegetables and Fruits in Wartime" (MP 524)	ARA	Released Sept 1
"Preservation of Vegetables by Salting or Brining" (FB 1932)	BAIC	Released Sept 1

PRODUCTION GOALS CAMPAIGN

Farm Flashes:		
"Workshops" Step-Up Crops	Fox, FSA	Cleared
Careful, Cotton Pickers!	Briggs, FDA	"
Fewer Lambs in Sight	Herndon, OI	"
Values in Cover Crops	Briggs, FDA	"
Crisis in Stock Hauling	Herndon, OI	" "
Selecting Poultry Breeders	Reynolds, OI	In preparation
Dairy Herd Improvement	"	"
Color in Cotton	Briggs, FDA	"

Subject	Assigned	Status
<u>INS and PA:</u>		
Farm Front Backs War Front	Fox, FSA	Cleared
One-Man Food Farm	Fox, FSA	In preparation
<u>Farm and Home Hour: (Blue)</u>		
Sept. 13 -- "Preventing Pre-Harvest Drop of Fruit" Howard Zahniser, BPISE	Zahniser, BPI	In preparation
Sept. 14 -- "The Irish Potato Problem" M. L. Duncars	Heinen, AAA	In preparation
Sept. 17 -- "Labor-Saving Ways to Handle Livestock" Wallace Kadderly	Burch, ARA	In preparation
"Peoples Part" for production handbook	Emerson, AAA	Completed
"Agriculture in Action," weekly news letter to States.	Reynolds, AAA	Completed
Piece on Commodity Loan section for handbook	Reynolds, AAA	Completed
AAA part of Secretary's Annual Report	Heinen, AAA	Completed
Potato Storage in Northeast, press release	Hill, AAA	In preparation
AAA annual report	Overby, AAA	In preparation
War Board Summary	MacMurphy, AAA	Completed
"OverThere" piece for handbook	MacMurphy, AAA	Completed
Peanut hay conservation background piece	Stewart, AAA	In preparation
War Board price ceiling piece	Hall, AAA	Complete
<u>Radio</u>		
Radio suggestions for "War Food Production Program Handbook, 1944."	Heinen, AAA	Completed
Worked on two transcriptions, A. W. Manchester, for New England Radio News Service for broadcast September 2 and 9.	Hill, AAA	Completed
Care of sewing machines	Van Deman, Mr.	Sept. 7
National turkey improvement plan	Burch, ARA	In clearance
Cull potatoes as stock feed	Burch, ARA	In clearance

Subject	Assigned	Status
Feather waste preventable by preserving treatment	Burch, ARA	In clearance
Strange swine disease identified	Burch, ARA	In clearance
USDA announces turkey improvement plan	Burch, ARA	In clearance
Calling all sewing machines	Pundt, ARA	Released
Beetle restrictions on vegetable and fruit shipments end for season	BE&PQ	Cleared
Research indicates new outlets for lactic acid	Teuton, ARA	Released
Safety on the farm	BPISAE	In clearance
Foregoing fall harvests will boost spring crop of alfalfa (Clip Sheet)	BPISAE	Cleared
Irish potato storage (Clip Sheet)	BPISAE	Cleared
Rotogravure release to 36 national newspapers on harvest.	Beckman	Mailed
Photos to illustrate "A" award articles.	Beckman	Completed
Promotion guide for "A" award kit to War Boards.	Beckman	In preparation
1200-word illustrated feature article on food production for THE ROTARIAN Magazine.	Mrs. Beckman	In clearance
1200-word illustrated feature article on food production for THE AMERICAN LEGION Magazine.	Mrs. Beckman	In clearance
Illustrated feature for AP on backyard chicken raising for 1944.	Mrs. Beckman	In clearance

Overall Food Campaign

Materials listed and described in Mobilization Guide now being cleared.

